

New Book Offers Hope for Men and Couples Coping With Erectile Dysfunction *One Couple's Life-changing Journey With Impotence and Penile Implant Surgery*

Written by award winning authors Richard and Brenda Redner, Everything You NEVER Wanted to Know About Erectile Dysfunction & Penile Implants reaches out to the 30 million American men suffering from erectile dysfunction (ED) with a single, heartfelt message: life—and great sex—is possible with erectile dysfunction. Rick thought he had lost it all after treatment for prostate cancer left him impotent, but thanks to penile implant surgery, he and Brenda enjoy a life of passion and satisfaction that exceeds their greatest hopes and expectations. In this candid book, they give a frank, detailed account of their trials and victories along the way and offer hope to other men and couples coping with erectile dysfunction.

FOR IMMEDIATE RELEASE

Modesto, CA, May 19, 2016 – Due to the after effects of surgery for prostate cancer, Rick Redner became one of the 30 million men in the US who suffer from erectile dysfunction or impotence. Not only did it rob him of his sense of manhood, it also threatened to derail his marriage and left him with thoughts of suicide. Like most other men suffering from erectile dysfunction, Rick was unaware of the one medical procedure that had the potential to reverse his condition: penile implant surgery.

After exhausting all other treatment options, Rick, with his wife Brenda's support, decided to go ahead with the procedure. Despite a few bumps along the way, the operation was a success, and it revolutionized their sex life and Rick's self-esteem. More importantly, the Redners' journey through erectile dysfunction and penile implant surgery deepened and strengthened their marriage and their faith in God.

In a compelling and potentially life-changing new book, *Everything You NEVER Wanted to Know About Erectile Dysfunction & Penile Implants*, Rick and Brenda take readers from the hospital to the bedroom as they share the intimate details of how penile implant surgery changed their lives emotionally, psychologically, relationally, and sexually. They are frank about their defeats, their victories, and the life-changing lessons they learned along the way.

After reading the Redners' story, readers will know how to recognize and overcome the various roadblocks that prevent men and couples from seeking help with erectile dysfunction and how to determine whether penile implant surgery is the right option for them. They'll discover healthy ways to think, talk about, live with, or cure erectile dysfunction, thereby empowering couples to end the silence, sadness, suffering, and shame associated with erectile dysfunction. Most importantly, couples coping with erectile dysfunction will discover how to develop a new and exciting sex life with or without a penile implant. In addition to the Redners' story, the book is packed with all sorts of practical tips, resources, and links to help readers learn more about coping with erectile dysfunction and penile implant surgery.

The Redners were motivated to write this book following their fruitless search for resources to guide men and couples through the devastation of erectile dysfunction and the potential treatment options available, particularly penile implants. When diagnosed with erectile dysfunction, many men accept it as a life sentence. The Redners are on a mission to let people know that penile implant surgery is the single best solution to restore the physical and emotional intimacy that couples coping with erectile

dysfunction thought they had lost forever.

“Erectile dysfunction is a thief,” Rick says. “It steals hope, intimacy, and self-esteem, but it doesn’t have to be that way. Far too many men allow fear, embarrassment or shame, drive them into hiding or self-destructive behaviors. As a result, these men lose the opportunity to benefit from the professional help which would restore their sexuality and manhood.”

Brenda could not be more enthusiastic about the positive changes penile implant surgery has had on their marriage. “Our sexual relationship has blossomed to a point beyond what we could have ever imagined. We have grown to love and cherish each other more than ever.”

This is the Redners’ second book together. To help couples face the challenges of living—and loving—without a prostate, Rick and Brenda wrote their award-winning book *I Left My Prostate in San Francisco—Where’s Yours?* (2013). Rick is also active online and elsewhere encouraging and counseling men and couples who are dealing with the effects of prostate surgery, cancer, and erectile dysfunction.

About the Authors:

Rick Redner received his master’s degree in social work from Michigan State University. He has spent many years working as a medical and psychiatric social worker.

Brenda Redner received her RN/BSN at Michigan State University. She has worked in oncology, home health nursing, psychiatric nursing, and teaching.

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